



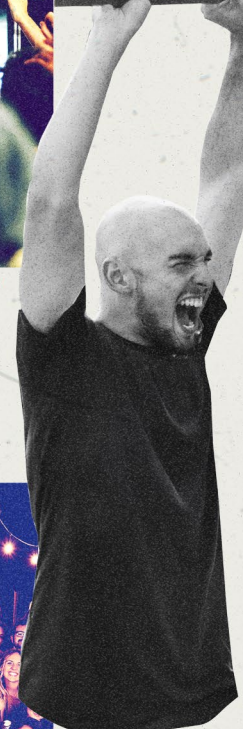
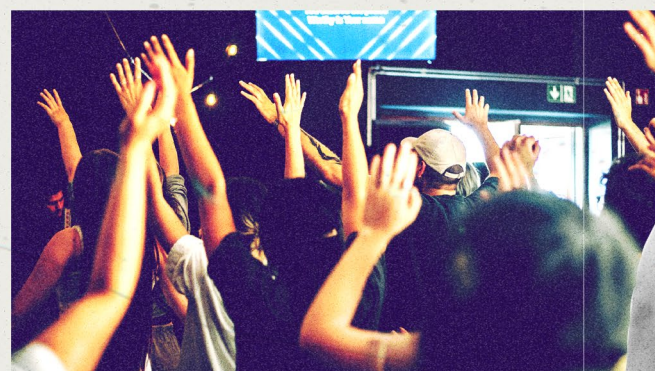
steiger.org

HOPE

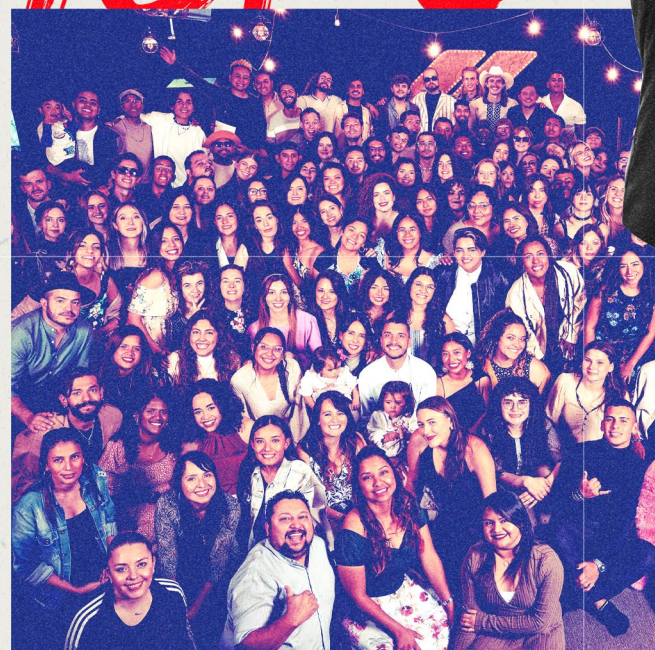
FOR THE GLOBAL YOUTH CULTURE



→ 2025



HOPE



Dear Friends,

I strongly believe this is a very significant moment in Steiger's organizational development.

Late last year, our International Leadership Team met for several days of intense prayer and strategic discussion, and felt a strong prophetic word from the Lord from Isaiah 54:2-3 about **making room for significant growth:**

"Enlarge the place of your tent, and let the curtains of your habitations be stretched out; do not hold back; lengthen your cords and strengthen your stakes. For you will spread abroad to the right and to the left, and your offspring will possess the nations and will people the desolate cities."
- Isaiah 54:2-3

We believe that God is calling Steiger to "enlarge our tent" and prepare in FAITH for a season of SIGNIFICANT growth.

We need to make room for MANY more people to join our mission.

Jesus said, 'The harvest is plentiful, but the workers are few.' (Matthew 9:35-38).

Over the next few years, we will be investing deeply in our global **mobilization and leadership development pipeline** in order to raise up a new generation of young missional leaders with a wild, child-like faith fueled by outrageous love and contagious courage.

Our vision is to raise up **1,000 "burning arrows"** — young missional leaders—who will complete our mobilization and leadership development program over the next five years to fuel evangelism movements in cities all over the world.

We are praying for a radical missionary movement that will transform the Global Youth Culture for Jesus.

Please join us in doing all that we can to see this vision become reality.

Blessings,

Aaron Pierce
President, Steiger International





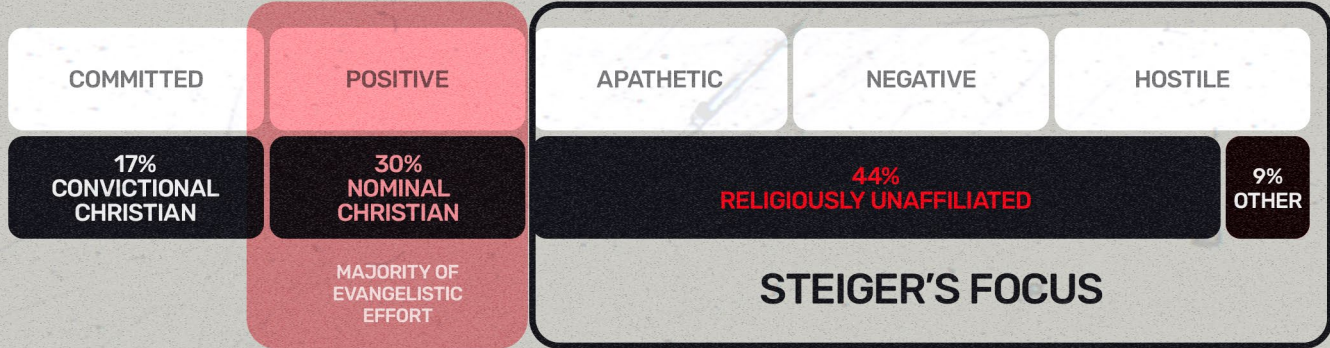
WE MOBILIZE FOLLOWERS OF JESUS TO REACH YOUNG PEOPLE WHO WOULDN'T WALK INTO A CHURCH

The fastest-growing “religious group” in the U.S. is the religiously unaffiliated. This is most pronounced among Gen Zs, making up approximately 50% of this generation.



ATTITUDE AND AFFILIATION TOWARDS CHRISTIANITY

18- TO 29-YEAR-OLDS IN THE USA (2024)



SOURCE: 2024 PEW RESEARCH RELIGIOUS LANDSCAPE STUDY

This post-Christian shift has exploded into mainstream culture in the last few decades because of the emergence of the **Global Youth Culture**.

We live in an era of unprecedented connectedness. Mass media, global economic networks, and the Internet have eroded cultural boundaries. Young people all over the world are now more similar than ever.

They are influenced by the same voices—following the same social media influencers, playing the same video games, listening to the same music—and therefore share many of the same deeper values and perspectives like worldviews, lifestyles, and morality.

The religion of the Global Youth Culture is **Secular Humanism**, which says that God has been replaced, man is at the center, and there is no outside authority that can tell you how to live your life.

In this era of “my truth,” identity, purpose, and morality are personally constructed.

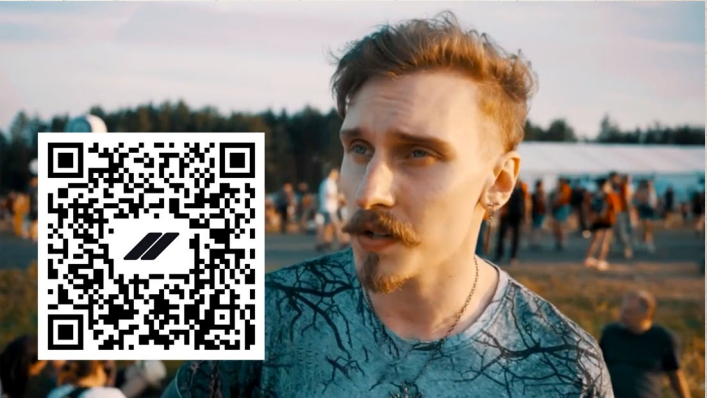
It sounds so liberating, but the consequences of Secular Humanism are heartbreaking.

Confused Sexually Broken Anxious Lonely

This is the cry of a generation.

Watch!

“What do you believe in?” Listen to young people at the largest music festival in Europe answer this question.



This is not just a trend or statistics; these are our sons, daughters, grandkids, friends, and co-workers. They are not looking to the Church because they believe it to be irrelevant—and that breaks our hearts.

As followers of Jesus, it’s clear that we need to respond... but how?



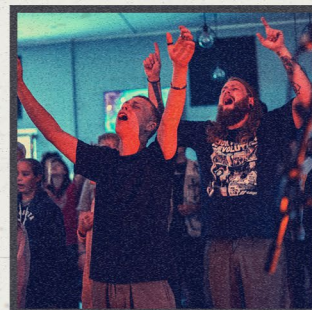


WHAT IS STEIGER?

Jesus is the answer to the cry of this generation.

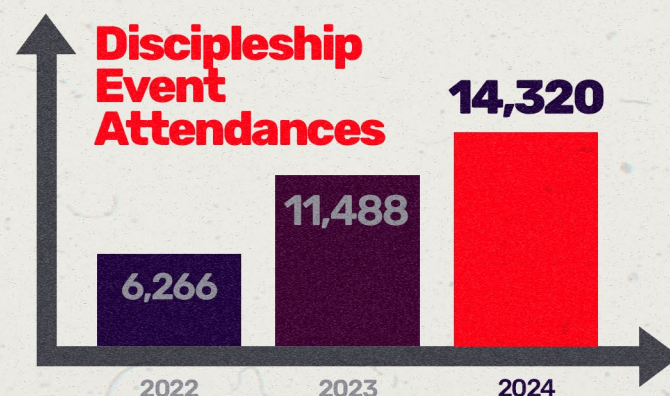
He brings **truth** to the confused, **forgiveness and healing** to the sexually broken, **belonging and acceptance** to the lonely, and supernatural **peace** to the anxious and depressed.

We believe that God is raising up a new radical missionary movement that will transform the Global Youth Culture for Jesus.



What do we do?

- We **fuel a grassroots evangelism and discipleship movement** by mobilizing the next generation of Christian leaders and influencers
- We **establish long-term missionary teams** that reach and disciple the Global Youth Culture
- We **train the Church** to reach the secular culture of their communities



Multiplication Strategy

Steiger Around the World

Active in over 225 cities



Pioneering in the Middle East

Recognizing the deep spiritual hunger among Saudi youth, we have prayerfully set the goal of establishing a Steiger City Team in Riyadh by 2034, led by local believers.

Expanding into East Asia

We are in the early stages of pioneering new work in Japan and other parts of East Asia.



Fuel a grassroots evangelism and discipleship movement

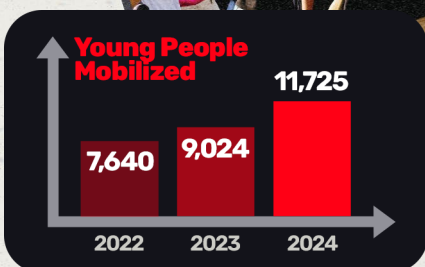
Steiger MVMT

[ˈstai-ger ˈmu-vmənt] noun

A group of people engaging Steiger's resources and community to reach the Global Youth Culture in their city.



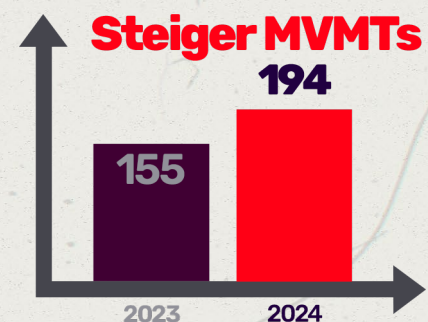
Mobilization & Leadership Development



Mobilization

Impact events, intensive trainings, MVMT

Our events and trainings inspire young believers to live passionately for Jesus and reach secular young adults in their city. Many then join or start a Steiger MVMT or apply to the Steiger Missions School for deeper mission engagement.



Steiger Missions School

Catalytic moment for people to join the mission

The Steiger Missions School (SMS), a transformational 7-week program in Germany, imparts our DNA, culture, and values, helping students discover their calling, identify new leaders, and commit to the next step.



Yvonne lives in Madrid (Spain) and has a big heart for her country. For seven years she has faithfully served as a volunteer at events, pioneer teams, and the Steiger Missions School. She has prayed all this time to see a work start in Spain, and finally saw a breakthrough in 2023. She is now a regional ambassador for the Steiger MVMT in Spain and has a vision to see this spread to many cities across her country.



Steiger Year One

A year of training and internships for those committing to the mission

Steiger Year One develops the character and skills of potential missionaries through online cohorts, small group discussions, in-person interactions, and on-the-ground internships. Upon completion, participants can apply to become a full-time Steiger missionary.



Steiger Catalysts

Specialized training for leaders and catalysts going full time

Online training, seed funding, intensive workshops, one-on-one mentoring, and practical opportunities develop key leadership skills in Steiger Catalysts. The goal is for them to take on full-time leadership roles in the mission.





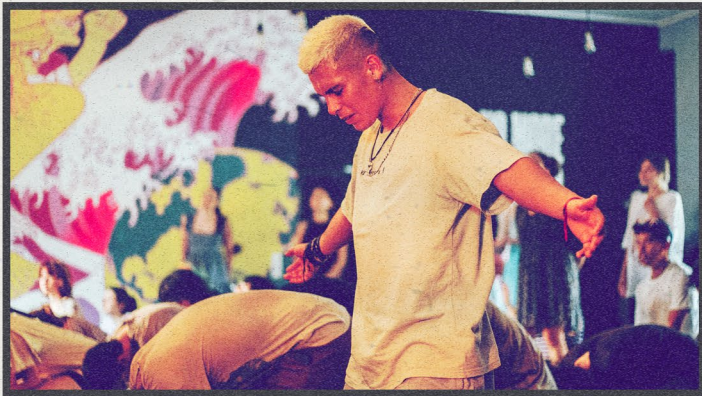
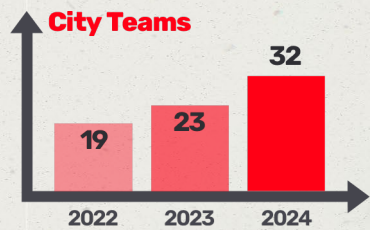
Establish long-term missionary teams

Steiger City Team

[ˈstai-ɡər ˈsiti ˈtim] noun

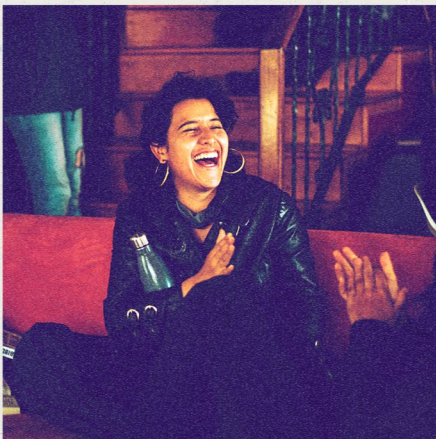
Dynamic missionary teams that are specialists in reaching the Global Youth Culture of their city.

As true frontline experts, our City Teams are a key force for multiplying the MVMT throughout their region. Through ongoing outreach, discipleship, and strategic training, they create a ripple effect that extends beyond their own city.



Seeking God

🌐 Krögis, Germany



Community houses

🌐 Funza-Mosquera, Colombia



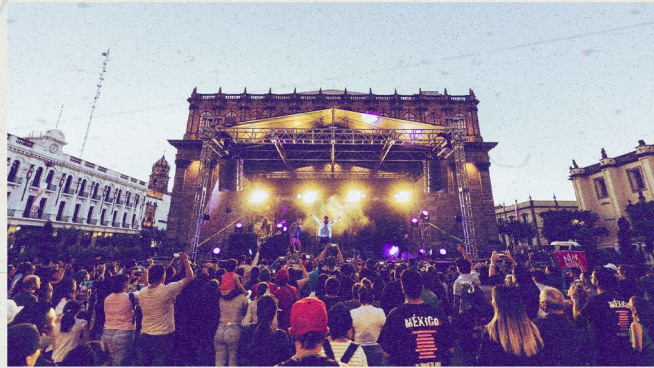
Relational presence in the secular scene

🌐 Minneapolis, USA



Discipleship relationships

🌐 Eurasia Region

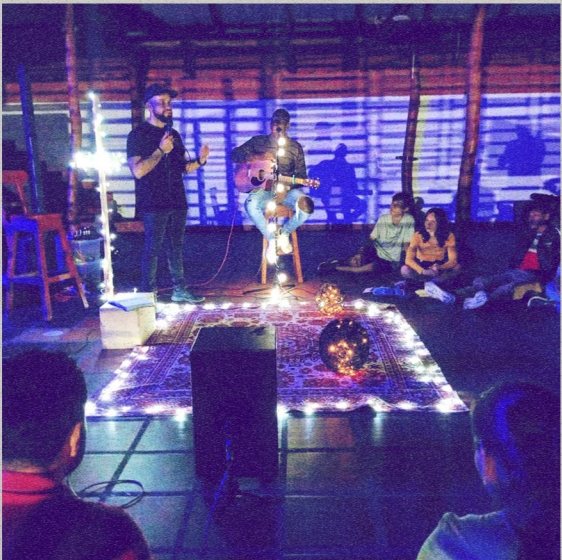
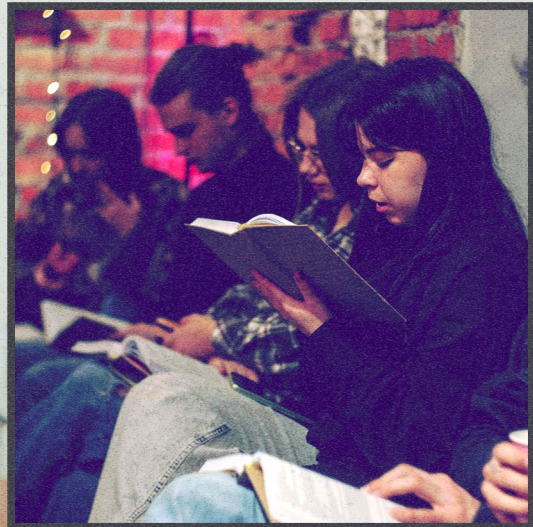


Large-scale, evangelistic events

🌐 Guadalajara, Mexico

Bible studies for the non-religious

🌐 Khmelnytskyi, Ukraine



Camilo met our Florencia (Colombia) City Team during a creative evangelism project in 2020. He gave his life to Jesus and has been walking with the team ever since! He went to the SMS in 2022 and now serves full time, reaching the lost in his city. He even hosts the team's rap league in the city to build discipleship relationships with freestyle rappers!



Creative action

🌐 Kraków, Poland



Train the Church

We equip and activate the Church to understand, engage, and reach secular culture. Through our resources, training, and action opportunities, we want to help the Church make evangelism and discipleship of secular people a regular part of its local and global missionary work.

Resources

Our Resource Library features practical tools, training, and teaching to support churches in engaging and reaching the Global Youth Culture.

Not Beyond Reach

How to Share Jesus with the Young, the Deconstructed, and the Non-Religious

In the **Not Beyond Reach** book and small group series, Aaron Pierce shares his time-tested relational approach to reaching the next generation for Christ.

To do so, we must:

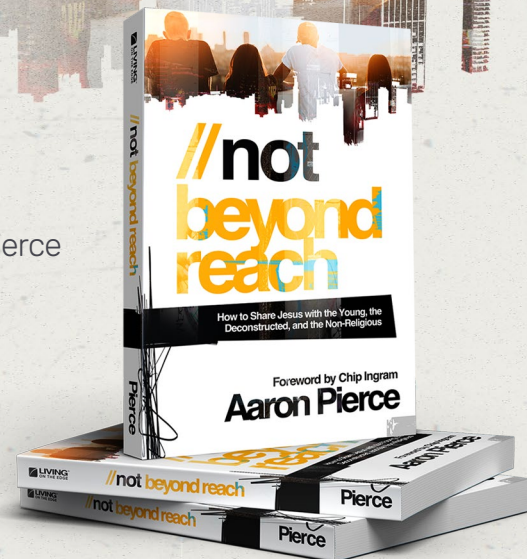
- Learn the language and beliefs of the “nones”
- Build authentic friendships with them
- Engage in spiritual conversations that lead to Jesus

"Aaron takes you on a journey and unpacks, step by step, how you can reach the next generation for their good and God's glory. I trust that God will use this book to equip you and fill you with the courage to be the winsome messenger of His truth to a generation that is not beyond reach."

Chip Ingram

CEO and Teaching Pastor, Living on the Edge

➔ **More Resources**
steiger.org/resources



Training & Action

Our speakers, workshops, and local or global trips help church leaders and members deepen their commitment to reaching the lost and gain practical tools for reaching and discipling secularized culture.

Steiger Speakers

Our speakers are available to speak at churches, conferences, universities, and seminaries around the globe on topics related to reaching the global youth culture. One listener shared, *"Having a Steiger speaker at our church gave my child and I a wonderful opportunity to share some deeply personal issues. The speaker also gave me language that helped me during a difficult conversation."*



**Watch
Eibo's Story**



During a Steiger Impact Day training in Houston, our team mobilized young adults to go to take the Gospel to the streets where one group met **Eibo**, a young man searching for purpose. "Three guys came up to me on the street and asked, 'Do you believe in God?' I said, '**No - I hate God**,'" Eibo recalled. Initially resistant and skeptical, he was deeply moved when he heard about Jesus' sacrifice. Drawn by this new hope, he started engaging in Bible study with the young adults he met that day, and ultimately surrendered his life to Christ. A few months later, Eibo was baptized, declaring, "In one word, I can say Jesus saved me!"



➔ **More Training & Action Opportunities**
steiger.org/bring-steiger



1,000

BURNING ARROWS

A graphic illustration of a burning arrow. The arrow is horizontal, with a bundle of grey feathers on the left and a sharp metal tip on the right. A large, vibrant red flame is engulfing the arrow's shaft and tip. The flame has a stylized, almost cartoonish face with a wide, toothy grin and closed eyes, giving it a lively, anthropomorphic appearance. The background is dark, making the red flame and white text stand out.



VISION

The world desperately needs a new generation of radical Jesus followers—fully committed, all-in disciples who refuse to stand by while their generation goes unreached.

This is a call to the wild ones, the bold ones—young followers of Jesus marked by outrageous love and contagious courage. Those ready to deny themselves, take up their cross, and follow Jesus without condition or reserve. Those willing to preach the message of the Cross wherever God leads.

Our vision is to raise up 1,000 “burning arrows”—young missional leaders—who will complete our mobilization and leadership development program over the next five years, fueling a radical missionary movement that will transform the Global Youth Culture for Jesus.

If the Lord wills (James 4:15), in the next five years, we will equip and send 1,000 young missional leaders to establish Steiger MVMs in cities across the globe, reaching one million people with the Gospel and leading to over 150,000 participations in discipleship follow-up events.



In order to accomplish these goals, we are investing in several strategic initiatives in the next 3-5 years.



GET INVOLVED

Vision Trips

Vision Trips are hosted by local Steiger City Teams all over the world and intended to give participants an in-depth look at our long-term work. Through these “come and see” trips, church staff and donors can experience our mission firsthand, meet Steiger leaders and missionaries, and catch a vision for what a Steiger MVMT could look like in their own city.

“My son Ben and I attended the Steiger Vision Trip to Colombia. Ben was 12 years old at the time and this experience was so impactful to his faith. We saw firsthand the power of the Holy Spirit working through him as he participated in outreach, and the impact of this trip was eternal in his life and ours.”

~Dan Kersten, Steiger Colombia Vision Trip

steiger.org/vision-trips



HOW TO GIVE

To donate online go to our website:
steiger.org/donate



Or send a check made out to
“Steiger International” to the following
address:

Steiger International
PO Box 236
Wheaton IL 60187

To give out of your IRA, 401k and other non-cash assets, contact the Steiger Office at
donors@steiger.org or call **630 665 3263**.

Are you interested in planned giving? Don't forget to include Steiger in your estate plan.

HOPE
FOR THE
GLOBAL
YOUTH
CULTURE



no more
LIES

NO MORE
LIES

Follow us!



Contact Us

STEIGER INTERNATIONAL
10125 Crosstown Circle, Suite 170
Eden Prairie, MN 55344
Phone: 952-491-0254
Email: usa@steiger.org

www.steiger.org

 **steiger**