



HOPE FOR THE GLOBAL YOUTH CULTURE

**WE MOBILIZE
FOLLOWERS
OF JESUS TO
REACH YOUNG
PEOPLE WHO
WOULD NOT
WALK INTO A
CHURCH**

Sharing Jesus with Three Young Gender Non-Binary People

Sarah wore a rainbow colored "RESIST" t-shirt with an equal sign. She was attending a "pro-choice" protest on the steps of the Sacramento Capitol building with her friends, Charlie and Anne. Each of them identified as gender non-binary and were active in a local drag queen scene.

The atmosphere at the protest was very tense as angry shouts were exchanged with a group of "pro-life" protestors nearby.

In this context, a Steiger team met Sarah and her friends. The team sparked a conversation using a simple sign that invited each person to share what the Roe v. Wade decision meant to them. As the team asked questions and dug deeper, they realized that behind the anger and hostility was a lot of hurt.



Sarah, Anne, and Charlie each shared vulnerable, raw, and deeply personal stories of hurt they had experienced growing up, including painful experiences with the church.

Beneath their seemingly intense moral convictions, this is a generation that is actually very confused and broken. They are longing for deep relational connection and purpose. That is why the Steiger team chose to go to the protest that day. They wanted to connect with young people who might NEVER walk into a church.

As the conversation progressed, the team was able to share that their pain mattered. Steiger missionary Filipe shared that as a follower of Jesus, he believes that the root of our problems is not political, but spiritual. He explained that God is not indifferent to our suffering, and Jesus' death on the cross is proof of that.

At the end of the conversation, Filipe and the team prayed for Sarah, Charlie, and Anne. They were visibly moved, eagerly exchanged contact information, and have continued to stay in contact since then.

Millions of other young people like Sarah, Anne, and Charlie desperately need to meet Jesus.

Will you join Steiger as we bring the Gospel to them?



**Steiger is strongly pro-life.
Scan and read more about
what we believe.**

Global Youth Culture

We live in a time of unprecedented connectedness. Mass media, economic strategies, and, above all, the Internet have eroded cultural boundaries.

Young people today are more similar than ever, making up a truly **Global Youth Culture**. Ranging in age between 17 and 35, they can be found in every major city on the planet.

They have grown up in a world dominated by video games, pornography, and social media. They spend hours every day interacting in virtual worlds, trying to live up to the carefully curated lives of the pop stars and internet influencers that they follow online.

Watch
“What is the
Global Youth
Culture?”



Secular Humanism

The religion of the Global Youth Culture is Secular Humanism, which is really **“the religion of self”**

In Secular Humanism, God has been replaced, man is at the center, and there is no outside authority that can tell you how to live your life. In this era of “my” truth there are no absolutes, so everyone is free to define their own identity, morality, and purpose.

The key to happiness is found within. Just follow your dreams; don’t let anyone tell you who you are or what you want. Take care of yourself above all else.

If you pay attention, you will see this message everywhere.



Heartbreaking Consequences

**Confused
Sexually Broken
Lonely
Anxious**

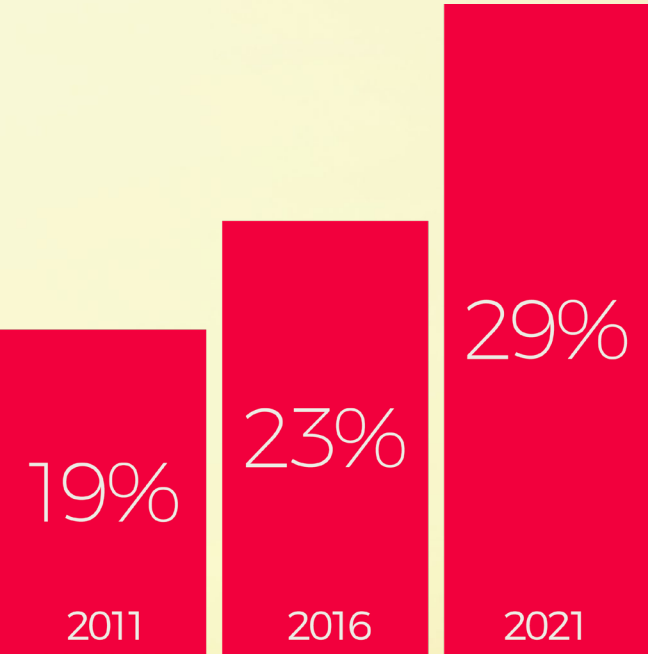
For millions of followers of Jesus in the Church, this is not just a trend or statistics; these are our brothers, sisters, sons, daughters, friends, and co-workers.

**As followers of
Jesus, it’s clear
that we need
to respond...
but how?**



United States of America: Post Christian

The fastest-growing “religious group” in America is the religiously unaffiliated

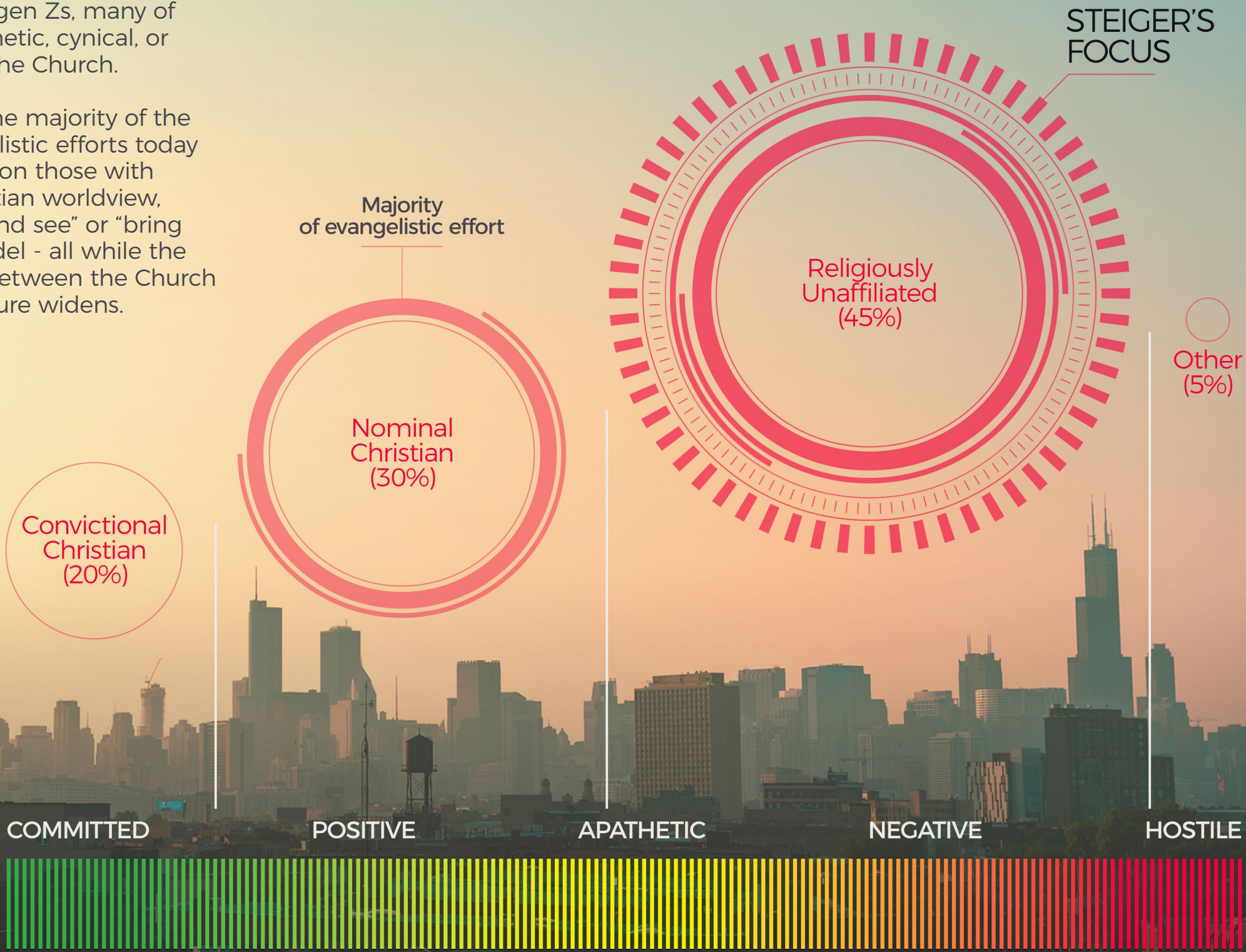


This is most pronounced among millennials and gen Zs, many of whom are apathetic, cynical, or even hostile to the Church.

Unfortunately, the majority of the Church’s evangelistic efforts today are still focused on those with a nominal Christian worldview, using a “come and see” or “bring your friend” model - all while the cultural divide between the Church and secular culture widens.

ATTITUDE AND AFFILIATION TOWARDS CHRISTIANITY

Millennial and Gen Z Generations in the USA (2020)



Watch “Understanding the Post-Christian Culture Shift”

Pew Research, In U.S., Decline of Christianity Continues at Rapid Pace (2020, June 09)



What is Steiger?

Steiger grew out of a passion to reach young people who would not walk into a church.

What started out as a dynamic ministry reaching young people of Amsterdam has grown into a worldwide mission organization called to reach and disciple the Global Youth Culture for Jesus.

Today, we are active in over 100 cities around the globe and our vision is to spark a new global missionary movement that will transform the Global Youth Culture.

**Watch
“What is
Steiger?”**



What Do We Do?

We Train, Equip, And Mobilize The Church

With decades of frontline experience, our teams are consistently producing world-class resources and relevant content (video series, books, podcasts, tools, etc.), while also offering training events and local and global outreach opportunities that mobilize followers of Jesus to reach young people who would not walk into a church.

We Identify And Invest In Young Missional Leaders

Our dynamic, action-oriented mobilization, training, and leadership development program is raising up the next generation of passionate missional leaders and influencers that will lead the Church in reaching our increasingly secularized culture.

We Establish Steiger City Teams

Followers of Jesus all over the world are identifying with the Steiger community and using our resources to engage in regular evangelism and discipleship activities to reach the Global Youth Culture in their city.

Young missional leaders within the Steiger movement who complete the Steiger Missions School and are approved as Steiger missionaries can establish official Steiger City Teams.

A Steiger City Team is a dynamic, bold, and multi-gifted missionary team that specializes in reaching the Global Youth Culture of their city.

A Steiger City Team:

- Fosters a “seeking God” culture
- Establishes a regular, relational presence in the secular scene of its city
- Engages in regular creative evangelism
- Creates spaces that foster discipleship relationships
- Hosts large-scale, evangelistic events
- Offers local church training events

As true frontline specialists, Steiger City Teams are a key force for multiplying the Steiger movement throughout their region.

Steiger Presence 2022

Steiger is a global organization active in over 100 cities around the world

NORTH AMERICA

Just four years after we began intentionally building in North America, Steiger was active in 8 cities: Minneapolis, Denver, Houston, Reno, Sacramento, San Francisco, Seattle, and New York.

LATIN AMERICA

Steiger's fastest growing region in the world! There are Steiger actions in 19 cities, including in Argentina, Brazil, Colombia, Chile, Mexico and Uruguay. Beyond that, Latino missionaries were sent to pioneer and support Steiger's work in the Middle East, Europe and North America.

EUROPE

Where it all began! In 2022, we pioneered new works in the Balkan region, Norway, UK, Austria, Belgium, Ireland, Italy, Slovakia, along with our ongoing work in Poland, Portugal, Finland and France.

UKRAINE

In response to the tragic war, our Ukrainian team (with support from around the world) aided fleeing refugees, mobilized over 200 tons of aid and supplies, and continued to meet the spiritual needs of their people through creative evangelism and Bible studies held in 6 different cities. Our brave Ukrainians are continuing their efforts to this day, and God is moving powerfully despite the immense challenges.

RUSSIA

Despite facing increasing external isolation and internal repression, our teams in Russia and Belarus have seen the number of people participating in their activities quadruple. From large proclamation events in Minsk to creative evangelism on the streets in 95 cities throughout Russia (including Moscow), thousands have heard the Gospel in person this year.

LEBANON

Our Lebanon team opened an evangelistic coffee shop and event space in Beirut's party neighborhood. Their regular events include Bible Studies, Discussion Nights, Movie Nights, Poetry Workshops and more - all geared at building relationships in the scene and sharing the Gospel relevantly.

2022 Impact Report

1. Train the Church

Quantity

186,339

Resource Engagements: The number of people who have listened, watched, or read Steiger’s mass media training content (including podcasts, videos, and books).

26,228

Live Training: The number of people who have participated in a live online or in-person church or training event.

Quality

As a result of resource engagement and live training (as assessed by sample surveys):

96%

Indicated an increased awareness of the cultural issues facing the Church

99%

Indicated a greater heart and commitment to reach secularized culture of their communities

98%

Indicated they have been equipped with the tools and models for relevantly reaching the secularized culture

72%

Indicated a desire to actively engage in the Steiger activities



Watch the “2022 Year In Review”

2. Mobilize the Next Generation

Quantity

7,640

Impact and Intensive Training Participants: The number of young people (under 30) who have completed a Steiger mobilization program intensive, impact trip or local mission trip.

148

Steiger Missions School graduates: 148 students from 24 countries graduated from the Steiger Missions School in Germany.

Quality

59,104

Direct Reach: The number of people who have heard the Gospel proclaimed in-person or online (direct message) through Steiger’s activities, and are given the opportunity to respond and engage in a discipleship relationship.

3. Fuel The Movement

85

Steiger Movement Cities: Volunteer led teams actively engaged in Steiger’s global community and using Steiger’s resources to reach their city.

19

Steiger City Teams: Dynamic, bold and multi-gifted missionary teams that are specialized in reaching the Global Youth Culture of their city through relational presence in the secular scene, creative evangelism and relevant discipleship.

2023 and 2025 Goals

		2022 Results	2023 Goals	2025 Goals
Train the Church	Resource Engagement	186,339	250,000	1,000,000
	Live Training	26,228	50,000	100,000
Mobilize the Next Generation	Impact Participants	7,640	10,000	20,000
	SMS Graduates	148	200	300
Establish Steiger Teams	Steiger Teams	104	125	200
	Reach	59,104	75,000	100,000





Missionary Training to the Global Youth Culture

Steiger International Center, Germany

God has called Steiger to raise up the next generation of radical missionaries who will go to those who won't walk into a church and share Jesus with them.

In 2022, we trained 153 students from 24 countries at the Steiger Missions School (SMS) in Germany. This was the most in our history! We had so many students that the single guys slept in tents!

The missions school is packed with relevant teaching, powerful outreach on the streets, and dedicated time desperately seeking God.

Deep Reflective Study

SMS students have the opportunity to learn from experienced frontline missionaries from all over the world, who understand how to reach the Global Youth Culture.

Powerful Engaging Action

Students engage in music and artistic events, reaching out to the local youth scene in European cities to put the principles they learn into practice.

Intense Contemplative Seeking

We believe that God rewards those who seek Him with a desperate heart. We know that if God takes his hand off us, we are dead, and that without His power our efforts to reach people will fail. With this in mind, diligent prayer, in-depth study of God's Word, and passionate worship are foundational to the SMS.



Watch
"What is
the Steiger
Missions
School?"



“ I came to the SMS and God revealed the big thing he was preparing me for my whole life - to bring Jesus to people who would never walk into a church and show them His love through the Gospel. It's revolutionary. I think differently, see the world through God's eyes and not through mine. I have a broken heart for people and a passion in me that burns. I'm a completely new person.”
- **Tomas, Slovakia**



“ At the Steiger Missions School I experienced God's fatherly love in a deeper, more simple way and that resulted in a powerful and firm affirmation of my identity in Christ, as a child of God! Once you step out of the boat, there's no turning back, and I know that a new chapter started in my life after the SMS! Since I returned to Serbia, God has opened so many doors to share the Gospel and serve other believers.”

- **Stefan, Serbia**





NO LONGER MUSIC

No Longer Music is an international music and theatrical band that uses the stage to communicate the Gospel of Jesus in nightclubs, city squares, and festivals to young people who might never step foot into a church.

After a two year hiatus due to Covid, the 2022 season of NLM tours (Brazil, Mexico and Colombia) was amazing. It was clear that most of those who came to the shows had NEVER heard about the real Jesus. They had only experienced dead religion.

Night after night, God moved supernaturally in the lives of those who came. He healed people who were physically sick, gave hope to the suicidal, and brought life to those who felt dead inside. Night after night in each country, the impact was so enormous and consistent that it was hard to absorb.



Watch the
"2022 Tour of Mexico"



Watch the
"2022 Tour of Colombia"

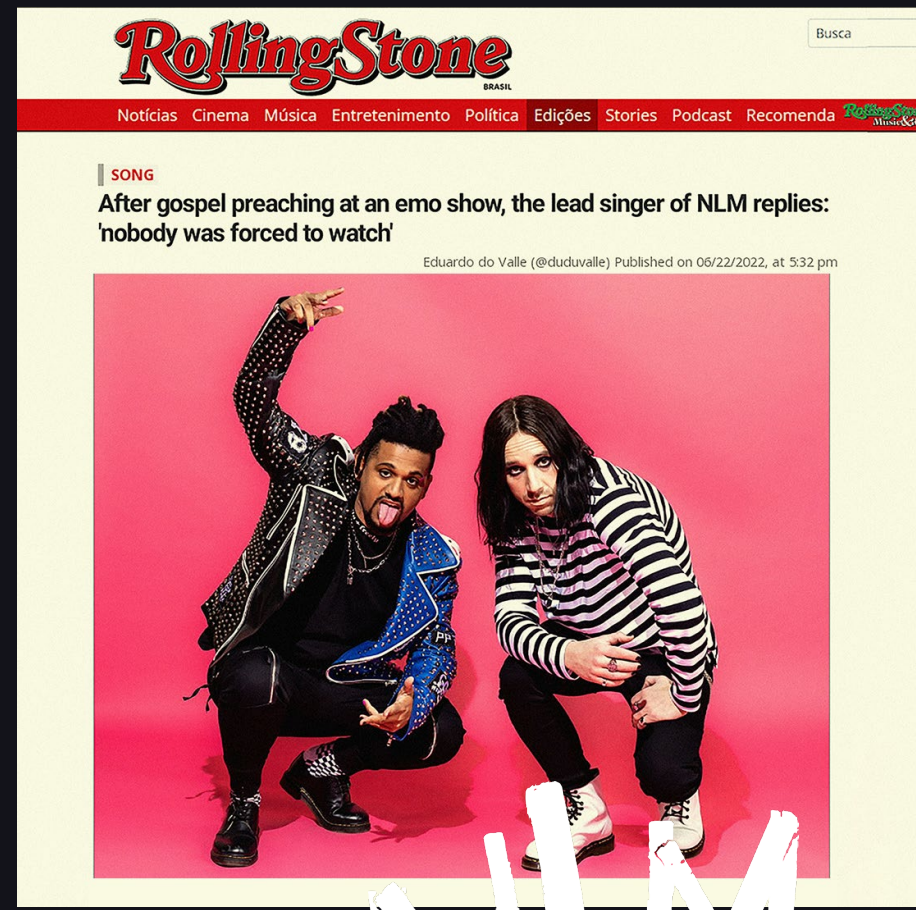
Story: Viral Tweets and Rolling Stone

Almost halfway through our tour of Brazil, a simple tweet criticizing us for preaching the Gospel in secular venues went viral and by morning the entire country was talking about us.

Major news outlets throughout the country, including Rolling Stone Brazil, picked up the story and the online firestorm continued to grow. All but two of our shows ended up getting canceled.

Despite the intensity of the criticism, it brought us national attention. Rolling Stone reached out to us, and Ben was able to clearly share NLM's heart and purpose for being in Brazil. One of the biggest figures in Rock and Roll in Brazil called what happened "a breath of fresh air!"

This sparked a massive conversation about tolerance, cancel culture and the inconsistency of allowing all messages to be shared except Jesus. It became clear that this controversy influenced the entire country in a way that our shows never would have.



NLM

No Longer Music Tour 2022 Statistics

19,100
Reached

1,350
Professions of Faith



Reaching Spiritual Seekers On The Camino De Santiago In Spain

One day into the Camino de Santiago Impact Trip, the Steiger team met Nina, a young woman from Germany. Like many in the Global Youth Culture, Nina believed in a god, but saw anything more specific as religion - something in which she had no interest. After a day of great conversations, the team invited her to join them for dinner.

Dania (a Steiger Denver team member) met Nina at dinner and started talking with her. “The Holy Spirit led the conversation, opening Nina’s heart to listen and ask questions,” she recalled. “I got to share how God has worked in my life, and the team worked as the body of Christ loving her. At the end of the night we prayed for her.”

Dania and the team ran into Nina a few more times on their trek from the border of Portugal to Santiago, Spain, and continued to show her the love of Jesus in each of those small interactions.

At the end of the week, they invited her and some others they’d met along the road to join them for dinner at a park - and Nina showed up!

“Right as we finished dinner, it started pouring,” Dania recalled. “We all ran to a shelter in the park, and it was like God used the rain to get us all into a small space together. We started worshipping, and through all of this, Nina stayed.

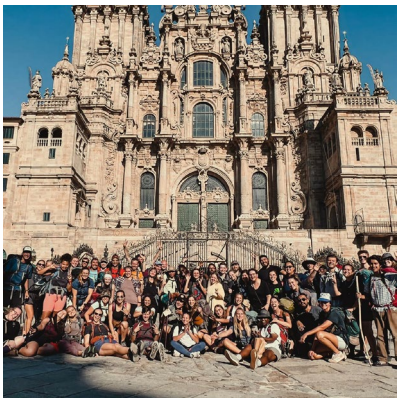
“Around 11pm, we asked if we could pray for her and she said yes. Another Steiger team member, Eduard, asked her if she’d like to have a relationship with Jesus. Right there in the park, she asked Jesus to be her Savior! It was incredible - you could immediately see the joy and life in her eyes.”

Just a few days later, Nina made the decision to get baptized. In Dania’s words, “She was all in.” Our team surrounded her in Santiago as she made a declaration to the world that she is a follower of Jesus.

Dania and others from the team continue to encourage Nina (from a distance) as she grows in her relationship with Jesus and gets plugged into her new church in Germany.

“When I decided to do the Camino by myself, I was searching for something. But I didn’t know what it was,” Nina reflected. “Then I met the Steiger group and connected to people in a way I’d never felt before. They showed me a whole new perspective and it’s still hard for me to find the words to describe the thankfulness that I’m feeling. God was leading me right where I was supposed to be.”

In all, 59 people from 9 different countries joined the Camino de Santiago Steiger Impact Trip (a short-term opportunity to reach out to young people who would not walk into a church). Over seven days of walking, our teams had Gospel conversations with 460 different people!



**Read this
and other
stories
online, and
subscribe
to Steiger’s
newsletter**



EXPERIENCE THE WORK OF STEIGER!

Steiger Impact Trips

Every year, Steiger invites couples, families, and individuals to experience our work around the world. These trips give an opportunity to experience the mission firsthand, meet our international missionaries, and engage in the action.



Vision Trip

This trip gives an in-depth look of Steiger's work. You will have an opportunity to visit a Steiger City Team, meet Steiger leaders and missionaries, and hear their inspiring stories.

Family Experience

Are you looking for a unique trip that will leave an impact on your family for generations? You will engage in Steiger ministry and spend intentional quality time with your family on this week-long trip.

Couple's Trip

This is an opportunity for a transformational trip with your spouse. You will have a chance to see what God is doing through Steiger as well as plenty of time together each day.



Financial Statement

SUPPORT AND REVENUE

	2022	2021	2020
Individuals and foundations	3,564,624	2,588,345	1,976,701
Government	-	-	127,900
Gift in Kind	99,857	95,227	89,754
Interest	931	396	969
Miscellaneous Income	21,444	84,495	88,366
Total Support and Revenue	3,686,856	2,768,463	2,283,690

EXPENDITURES

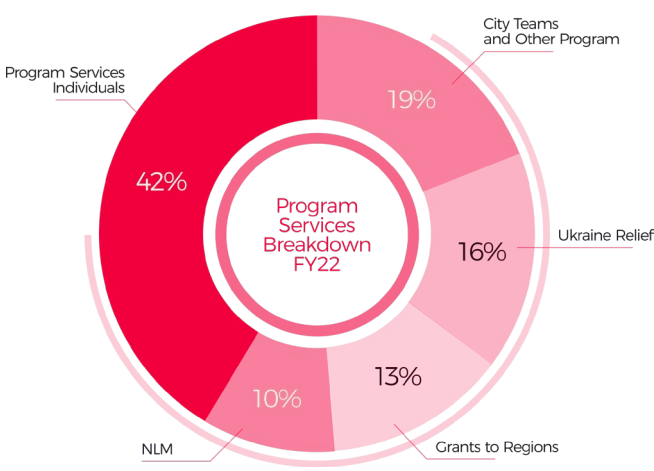
Program Services	2,870,791	1,711,905	1,201,827
General and administrative	504,402	413,010	352,798
Fundraising	336,507	275,605	235,247
Total expenditures	3,711,700	2,400,520	1,789,872

REVENUE LESS EXPENSES

(24,844)	367,943	493,818
----------	---------	---------

Program Services Breakdown

Ukraine Relief	462,540
NLM	282,089
Grants to Regions	386,655
City Teams and Other Program	547,592
Program Services - Individuals	1,191,915
Total Program	2,870,791



Steiger International is a member of the Evangelical Council for Financial Accountability (ECFA) and adheres to the highest standards for financial accountability, transparency, fundraising, and board governance.

How to Give?

To donate online go to our website:
steiger.org/donate



Or send a check made out to “**Steiger International**” to the following address:

Steiger International
PO Box 236
Wheaton IL 60187

To give out of your IRA, 401k and other non-cash assets, contact the Steiger Office at **donors@steiger.org** or call **630 665 3263**.

Are you interested in planning giving? Don't forget to include Steiger in your estate plan.

Notes:

A young woman with glasses and a red hoodie is looking upwards, her head tilted back. She is wearing a backpack and has her hands in her pockets. The background is dark and textured, possibly a wall or a large window.

WE MOBILIZE FOLLOWERS OF JESUS TO REACH YOUNG PEOPLE WHO WOULD NOT WALK INTO A CHURCH

CONTACT US

NORTH AMERICA OFFICE
10125 Crosstown Circle, Suite 170
Eden Prairie, MN 55344
Phone: 952-491-0254
Email: usa@steiger.org

www.steiger.org

