



Opportunity Profile

**North American
Regional Director**

Contact usa@steiger.org for more information

Job Description

North American Regional Director

GENERAL INFORMATION

Reports To:	Aaron Pierce (Executive Director)
Status:	Full-Time Staff *see below for more information
Team Participation:	Steiger Leadership Counsel
Direct Reports:	N.A. City Team Leaders and Champions, N.A. Regional Team Members
Location:	USA, preferably in Twin Cities (Minnesota)
General Purpose:	The North American Regional Director is responsible for establishing and growing Steiger City Teams throughout North America. This includes prayerfully discerning the strategic approach, supporting current and new Steiger City team leaders and champions, developing a strong network of church and ministry partners, and mobilizing future leaders, team members, and volunteers into the mission of Steiger.

RESPONSIBILITIES

1. **Regional strategic leadership in establishing and growing Steiger City teams throughout N.A.**
 - Build a regional team and provide strategic leadership for Steiger's efforts to establish Steiger City Teams following Steiger's 4 phase approach:
 - Phase 1 - Pioneering and Partnership
 - Phase 2 - Mobilization and Preparation
 - Phase 3 - City Team Start-up
 - Phase 4 - Established Steiger City Team
 - Provide management support for existing and prospective City Team leaders
 - Provide strategic leadership for catalytic ministry activity within the region, including pioneering teams and creative, high impact events, such as No Longer Music tours.
 - Model and encourage good communication, shared-decision making, healthy exchange of knowledge, experience and resources among City Teams

2. Identify, grow and develop City Team Leaders with a heart to reach their city and the skills to build and lead a team.

- Mentor, develop and support existing and potential Leaders for city teams in the region.
- Support the City Team leaders with guidance and insight for the development and implementation of front-line ministry practice.
- Nurture the development of healthy City Teams.
- Build a development plan for each City Team Leader
- Provide regular development opportunities and content for current and prospective City Team Leaders.
- Model Steiger's requirements of having good pastoral care, local church commitment and healthy work/ministry practices.

3. Build a strong network of church relationships leading to local and global partnerships

- Develop relationships with church and denominational leaders.
- Cast vision for Steiger and the need to reach the Global Youth Culture.
- Book "Preach & Teach," "Jesus in the Secular World," and other speaking/training sessions.
- Identify and gain commitment from Anchor Church(es) and #Engage Church Partners at all levels of partnership (Jerusalem, Judea, Samaria and to the ends of the Earth).
- Work with the Chief Development Officer to set up international vision trips for pastors, influencers and donors.
- Raise funds from individuals and church partners to support Steiger's regional programs and missionaries.

4. Develop and execute a strong mobilization strategy to raise up future Steiger leaders, team members, and volunteers.

- Develop strategies and build a team to mobilize young adults into the mission of Steiger.
- Develop relationships with key leaders that lead to recruiting partnerships and speaking engagements at missions expos, conferences, seminaries, universities/colleges, etc.
- Conduct regional Compact Schools and other mobilization training events, (eg, artists training, etc)
- Promote and plan strategic, short term international missions trips for mobilization purposes.
- Identify and recruit prospective Steiger Missions School (SMS) candidates.
- Develop strategies and build a team to ensure the effective follow-up and engagement in City Teams of SMS students after their experience at the school.

- Identify, raise up, develop, and oversee Steiger City Team leaders

5. International Leadership

- Be a committed member of the Steiger Leadership Counsel (SLC), adhering to the Steiger covenant, being accountable, working in unity for decision-making, vision, strategy, values and practice. This includes attending SLC meetings, participating in collaborative work and projects with other SLC members.
- Model and promote the vision and values of Steiger within the mission and in relationships and partnerships outside the mission.
- Pray, particularly for Steiger leaders and ministry within the region of responsibility and model a culture of seeking God.

BACKGROUND & EXPERIENCE

Essential Background

- Personal experience effectively reaching the Global Youth Culture
 - Ideally: 5+ years experience in secular university ministry or other GYC equivalent ministry
- Experience building and leading a team/ministry
- Is respected as part of a strong regional/national network in the church/ministry world.

Essential Skills & Attributes

- Strategic leadership
- Management skills
- Entrepreneurial gifting, willing to get their “hands dirty” and build a team
- Strategic thinker
- Charismatic influencer, ability to cast compelling vision and inspire people to action
- Strong networking skills
- Excellent written and verbal communication skills
- Ability to identify and place people based on discerning their skills, talents, strength, weaknesses, etc.
- High energy
- Tech savvy

APPLICATION PROCESS

After reading this Opportunity Profile, if you sense the gifts and experiences God has given you are a good fit for the position of North American Regional Director, we invite you to begin the inquiry process.

Please complete our Registration of Interest form ([click here](#)), which will also include uploading a CV/Resume and links to samples of your work, including your portfolio.

If you have any questions, please email usa@steiger.org

Steiger Long-Term Opportunity Types:

Missionary

A Steiger Missionary has completed Steiger's training program and usually serves in a leadership or frontline (evangelism, discipleship and/or training) role. Missionary roles are generally funded by the Missionary Support Model, which involves raising personal financial support. Steiger provides training, resources (marketing materials, an online donation page, back office support, etc.) and coaching to support its missionaries in becoming fully funded.

Staff

A Steiger Staff member serves in a paid position that is organizationally funded. Staff roles are usually administrative in nature, and/or include the responsibility of raising funds for the mission as a whole (i.e. development roles).

Volunteer

A Steiger volunteer commits time to the mission of Steiger (part time or full time), without being paid by the mission or raising personal financial support. As with missionaries or staff, volunteers have a documented job description, goals and responsibilities, and reporting relationships within Steiger's organizational structure. They may be part of a team consisting of Steiger staff, missionaries, and/or other volunteers.

What is Steiger?

Steiger is a rapidly-growing, worldwide mission organization that is called to reach and disciple the Global Youth Culture for Jesus.

The mission's primary purpose is to bridge the gap between the Church and the Global Youth Culture. Steiger does this by raising up missionaries and equipping the local church to proclaim the message of Jesus in the language of the Global Youth Culture. It establishes long-term teams in cities through creative evangelism, relevant discipleship, and local church partnership.

What is the Global Youth Culture?

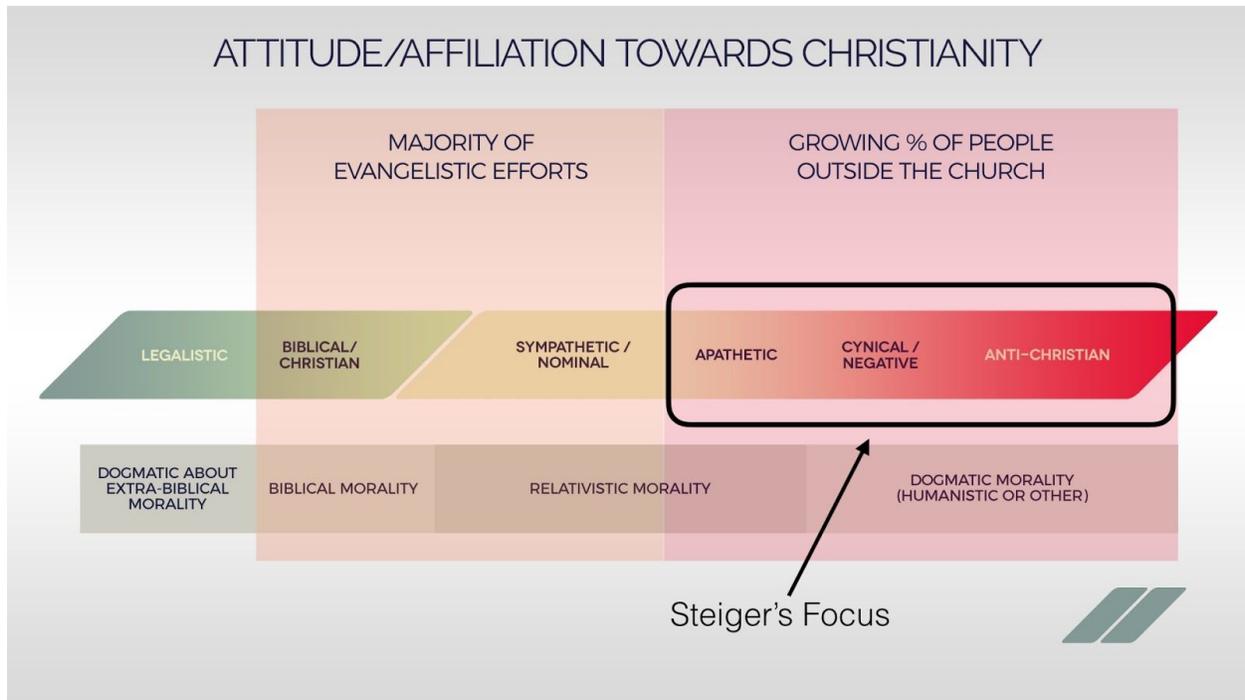
The emerging Global Youth Culture, connected by consumerism, social media, and the entertainment industry, forms the largest global culture ever to exist. It spans the globe, embracing the same values, listening to the same music, subscribing to the same YouTube channels, and following the same influencers on social media.

This global culture is largely influenced by one predominant worldview – Secular Humanism – which affirms that God is irrelevant and man is at the center. In this relativistic culture, we are god and consumerism is our religion.

This is a generation that does not look to the Church for answers, but believes it to be a dead and empty tradition of the past. Either there is no God, or if He exists, He doesn't interfere with our lives.

This demographic is not limited to post-Christian regions like Europe or the USA. It is impacting cultures in urban centers of every region of the world, including the Middle East, Asia, and Africa. The secular humanistic worldview and lifestyle is prevalent even among those who identify as a particular religious group (i.e. Muslim, Hindu, Christian, etc.).

The Global Youth Culture presents a unique challenge to the Church worldwide because of the large cultural gap that exists between the Church and secularized society. In fact, the gap is often so pronounced that for the Church to reach the Global Youth Culture, it must adopt cross-cultural principles similar to those used by missionaries engaging with unreached tribes in a foreign land.



Bridging the Gap: Steiger City Teams

Steiger's mission is to bridge the gap between the Church and the Global Youth Culture by establishing long-term teams in cities around the world.

A Steiger City Team is a dynamic, missionary team specialized in reaching the Global Youth Culture of a key urban center through creative evangelism, relevant discipleship, and local church partnership. Because it both unifies and mobilizes the Church, a Steiger team is a small, yet powerful catalytic force that can impact an entire city.

What a Steiger City Team does:

- Develops a “seeking God” culture (through prayer, Bible study, worship, and bold faith)
- Establishes a regular, relational presence in the secular scene of its city
- Engages in weekly, creative evangelism
- Creates spaces that foster discipleship (community houses, open houses, weekly informal Bible studies)
- Hosts an annual, large-scale, evangelistic endeavor (online campaign, evangelistic concert, interactive art exhibit, mission trip, etc.)

- Offers at least one annual mission training event (Steiger seminar, Compact School, or conference)
- Establishes a network of church and ministry partnerships throughout the city
- Invests continually in new leaders to plant new city teams

Statement of Faith

Steiger believes the Bible is the only infallible, authoritative Word of God.

Steiger believes in the deity and humanity of Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father, and in His present rule as Head of the Church and in His personal return in power and glory.

Steiger believes that for the salvation of lost and sinful human beings, regeneration by the Holy Spirit is absolutely essential.

Steiger believes in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.

Steiger believes in the resurrection of both the saved and the lost, they that are saved unto the resurrection of life and they that are lost unto the resurrection of damnation.

Steiger believes that there is one God, eternally existent in three persons: Father, Son and Holy Spirit.

Steiger believes in the spiritual unity of believers in our Lord Jesus Christ, with equality across racial, gender and class differences.

Origin date: June 2020
Last Updated: 2 June 2020
Version: 2.0 DRAFT
Author: LG